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We Connect People

Greetings,

RE: INTRODUCTION - MTAANET (www.mtaanet.com)

Definition:

MtaaNet is a group collaboration web app platform inspired by the golden rule 'love thy neighbour as thyself'. Mtaa is Swahili for neighbourhood and Net is short for network.

Target Audience:

- Public Groups – cities and towns.
- Private Groups – organisations and departments.

Member Categories and Benefits:

1. Free Members - Add Groups, Catalogue, Crowd Funding, Notes and Personality Test.
2. Bronze Members - Accounts, Appointments, Assignments, Calendar, Journal and Survey Results.
3. Silver Members - Announcements, Business/Career Profiles and Spouse Matching.
4. Gold Members - Events, Jobs, Products and Tenders.

Unique Value Proposition (UVP):

- ✓ Affordability - Commission-free, devolved crowd funding and low membership fees.
- ✓ Architecture - Clutter-free and easy to navigate.
- ✓ Privacy - Members use aliases and hide contacts until requested.
- ✓ Safety - Admins approve content shared by verified members within groups.
- ✓ Social Impact – 40% of revenue is allocated to HR, R&D and CSR (2:1:1).

Kindly contact us to get started.

Much Appreciated,

Team Members